

Tamara Beatty

Talks & Takeaways

TALKS FOR ALL DEPARTMENTS

TALK 1

Moves Like Jagger – Walk Your Own Path, Blaze Your Own Trail

It all begins with a spark. A tiny inspiration of something you want to do, or be, or follow. It may be something you've been aware of your whole life, something you're just taking notice of, or something you're waiting for. No matter how you describe it, it's what you're called to do. And it's in you. While following your dreams and passions can be exhilarating, it can also sometimes be difficult and confusing, especially if you are trail blazing a new path that has not yet been paved for you. Which rules do you follow and which rules, like so many of the 'greats' we love and admire, do you disregard in order to get to where you want to go? How can you trust your instincts, leap to peak performance, perform under high pressure, and still serve the spark inside? In this dynamic and uplifting talk, Tamara shares stories of her journey of living in small town of 1,500 people with a big dream, and the insights she has learned along the way to take her to working on one of the world's most popular reality TV series.

Talk takeaways:

- How to access your ultimate capacity, creativity, and best performance in daily life, career, or sport. She shares 2 high performance techniques used by elite athletes and entertainers
- Striking a balance between following rules and making new ones
- How to serve 'the spark' and do what you're 'called' to do

TALK 2

Elite Voice and Performance Techniques – For Students and Professionals

This workshop is all about helping individuals translate at the highest level, deliver peak performances, and instantly be more compelling. Highly reputed for being able to zone in, find, and draw out the unique qualities inside each individual that make them memorable and even 'brandable', Tamara shares various voice and performance techniques used by the best of the best in the fields of entertainment, athletics, and business. These techniques help people quickly be more confident, authoritative, authentic, and professional whether they are public speaking, leading a group, delivering a presentation, doing an interview, or appearing on camera. In this one of a kind, dynamic workshop, Tamara will share both concrete ways individuals can use their voice, body, and presence to instantly be more compelling, as well as intangible tricks to really stand out and be memorable. No other book or method will get these results. See the differences instantly with optional live coaching of volunteers in a safe and fun environment.

Talk takeaways:

- 3 Ways to use your physical voice for greater impact (and 2 ways NOT to use your voice in order to keep everyone interested and listening)
- 4 Key tips to amplify your 'presence' and position yourself authentically as the trusted authority whether you're interviewing, contributing to a group or meeting, presenting, or leading a group
- Tips to gain confidence and be your best one-on-one, in front of a group, or on camera, even under high pressure or demands

TALK 3

The Power of Your ACTUAL Voice – (Not the One You Speak and Sing With)

Celebrity Voice Coach Tamara Beatty works with singers, speakers, entertainers and professionals to optimize, brand, and rehabilitate their voices. But even though she is considered an expert in training the physical voice, she has come to realize that our *real* voice is not physical in nature at all. Her work helping bring back voices when they have been lost on tour as well as her specialty work helping individuals reclaim their voices when they have been taken away due to abuse or trauma, has given her a

rare and unique window of understanding of what a voice *really* is, and the unsuspecting power it holds for us all. No matter who you are, what you do, or what stage of life you're in, she shares how your *real* voice, the one she calls the Capital V voice, is the motor and power for everything you do, and may just be THE most powerful instrument you have to access your greatness, live your purpose, and make your authentic impact in the world.

Talk Takeaways:

- The difference between your physical voice and your real voice – and the power they both hold for you in life and in your career
- The 4 Blocks in the way of you harnessing your voice and the greatness it holds, and how to dissolve them
- How to recognize and allow your real voice to: be more compelling; express yourself more freely, communicate more effectively, and share what you, and only you, have to offer the world

TALKS FOR MUSIC/ARTS DEPARTMENTS

TALK 1

Get Your IT Together – 3 Secrets Behind Powerful Performances

Professional artists and their teams spend countless hours fine-tuning their songs, recordings, sets, and live shows. They **vocal produce** their songs, create unforgettable **moments** in their sets, and draw on slight nuances to pull out their **authentic and signature** movements, **vocal stylings**, sound, and brand. But at the core of every great performance and performer is the ability to effectively translate to audiences and ideally transport them to another place where they 'feel' versus 'think'. In this compelling and dynamic talk, Tamara will share 3 secrets behind powerful performances: the importance of knowing your IT Factors (those things that really make you stand out), how to implement them in your vocal production, and her

signature way of mapping powerful performances.

Talk Takeaways:

- The 5 IT Factors – Identifying What Your Top 2 Are (They are rarely what you think they are)
- Vocal Producing 'Template' How to Create Compelling Performances through Vocal Producing
- Intro to M.A.P.S. Tamara's signature way of mapping out powerful performances

Add Ons: Additional time for Private Coaching, Live Group Coaching, and/or Q&A

TALK 2

Get Your FIT Together – So You Can Be Undeniable On Stage & In Studio

The whole point of singing and being an artist is to express yourself authentically. Ideally this expression is seamless, sounds fantastic to you and others, and happens without hesitation. But it can take a lot of time to be able to do this, and oftentimes people find that if they express themselves freely they fatigue, or if they focus on 'technique' they can't be in the moment. One sure fire way to solve this is getting the fitness you need to do what you want to do. Training your voice in the proper way will not only lead to more stability, strength, stamina, and control, it will lead to what's *really* important: an authentic voice that can access emotions and ideas on the spot without hesitation. In this clinic Tamara unveils how 'fitness', when acquired in the correct way, allows a singer to thrive, withstand the demands of their shows and signature sound, and enables them to access their own unique voice and artistry. Join industry voice and performance expert Tamara Beatty to get the information and know-how you need to 'Get Your FIT Together' so you don't have to worry about fatigue or think about technique in your performance.

Talk Takeaways:

- Training Triangle – The building blocks of training that will allow you to build vs. plateau and how gaining strength, stamina, control, and agility fit into this
- When NOT to use Technique – 4 ways to avoid using it
- Types of Practice – Not all practice is equal – Learn the difference between warming up, training, and restoring your voice, and the ONE THING you can do in your practice to dramatically improve results when building tone, range, strength, and stamina

Add Ons: Additional time for Private Coaching, Live Group Coaching, and/or Q&A

TALK 3

Vocal Chops –

Insider Pro Tips To Care for and Optimize Your Voice

Elite athletes have world class trainers, doctors, physio therapists, and sports psychologists to help them prepare for and withstand the demands of high level sport. But why is it that professional singers aren't provided with a team to optimize their voice under the high demands that come with touring, shows, and studio recordings? When an artist goes out on tour, the demands on the voice don't just include singing. They include socializing after gigs, early and frequent interviews, and dealing with stress on the road. Whether or not you're out on tour, it's so important to have the vocal chops you need to deliver the type of sound and show you want to put out there. But most singers don't have the information and tips they need to prevent fatigue and manage a voice when it has been compromised due to overuse, misuse, illness, or injury. In this one of a kind informational talk that singers, producers, performers, and anyone who works with singers won't want to miss, Tamara will infuse her experience as a former competitive athlete who has been coached by 3 Olympic coaches, and share her expertise as someone who gets called in to bring back the voices of singers on tour when they are lost or compromised. She'll cover all the things you need to know to maintain signature sound, withstand demands and prevent fatigue and injury, and deliver your best throughout your career as an entertainer. Getting the Chops YOU need is maybe not what you've been told...

Talk Takeaways:

- How to Periodize and Taper your singing/practicing to prevent or reduce fatigue on Show Days, on Tour, and when withstanding demanding studio or performing schedules - a technique you won't learn anywhere else
- How to *really* build strength and stamina required for tours, shows, and the studio

- Key Vocal Care Tips – No muss, no fuss ways you may have never heard of before to keep you on top of your game as a singer/professional voice user

Add Ons: Additional time for Private Coaching, Live Group Coaching, and/or Q&A

RESOURCES

BIO

10 Season Voice Coach Consultant on NBC's "The Voice"

World-Class Voice & Performance Coach

Outside the Box Corporate Communication Consultant to Fortune 500 Companies

150 Word Bio

Celebrity Vocal Coach Tamara Beatty is known as a world class voice and performance coach in the music/entertainment industry. Entering her 11th Season coach on NBC's Emmy Award show "The Voice", Tamara is highly sought after expert in the field of voice and an accomplished educator who has created programming for singers and professionals with international reach. With her rare combination of work as a high level voice and performance coach, experience as a competitive athlete who has been trained by 3 Olympic coaches, and her work as a successful educator, Tamara is able to quickly zone in and draw out an individual's unique and authentic voice, message, performance, and therefore their power and persuasive ability. She works at the highest level enabling her to speak on peak performance, the magic of harnessing your unique, authentic power, and how to stand out and be remembered on stage, in business, and in life.

120 Word Bio

Tamara Beatty is entering her 11th season as a Voice Coach Consultant on the NBC Emmy Award-winning show "The Voice", has over two decades of experience as a voice and performance coach, is a former competitive athlete coached by three Olympic coaches, and is a highly sought after consultant in the fields of education and entertainment. She has created and co-authored materials that educate singers and singing instructors around the. Coach, speaker, and educator Tamara Beatty finds and draws out the unique qualities inside each individual that make them memorable and even 'brandable'. She is known for bringing out peak performances in individuals no matter what they do. Join Tamara for one of her compelling, one-of-a-kind talks or live coaching sessions.

SELLING STATEMENTS

Because she was a competitive athlete who was coached by 3 Olympic level coaches, she is able to share insights on high performance, and a person's ability to leap into a state that allows them instantly access power, focus, and deliver results, even under high pressure.

Because she works on "The Voice" in a high pressure environment on one of the largest and most successful reality television shows in the world, she is able to assess a situation, gain trust quickly, and provide improvised feedback on the spot.

Because she works at the highest level with artists to effectively translate and evoke emotion on the stage, she knows how to quickly hone in and harness an individual's authentic presence – enabling them to position themselves as an authority, command attention, and compel others to take action on them.

Because she is a world-class voice coach with 20 plus years experience in the field and a highly sought after as a coach and consultant in the area of the voice, Tamara has a profound and far-reaching understanding of the voice and its many layers. This understanding allows her to share insight on the *real* power of the voice to influence, sell, lead, and compel others to take action on you: follow you, buy from you, invest in you.

Because Tamara has 25 years experience as a voice coach, has been in the world of elite voice coaching in the music industry for 20+ years, and works with countless incredible and talented artists who are trying to break into the industry, she is able to share insights on how to take things to the next level- which may or may not involve more skill or more goal setting.

Because she is a highly respected and experienced voice and performance coach, and an accomplished instructional designer, Tamara is able to share a unique perspective on delivering 'content': sales pitches, presentations, public speaking, etc. Using a series of instructional design methods, and high level voice and performance techniques, she shows people how to position themselves as an authority over the subject matter/material, be a traffic director to direct content, and use their own natural tendencies to effectively communicate.

CREDENTIALS

- Over 2 decades experience as voice coach
- 10+ years performance coach
- 12 years instructional design
- 9 years voice artist
- B.Mus, B.Ed.

- Entering 11th season as *Voice Coach Consultant on NBC's Emmy award reality show "The Voice".
- Considered top voice coach and an expert on the voice, considered on the leading edge of voice training, training programs used and sought after by artists around the world, specialized training to be able to work with organic and functional disorders of the voice, help touring artists with their voices (and voice issues due to overuse, misuse, injury, illness, or trauma),
- Created programming/online learning/course materials for some of the biggest oil and gas, telecommunications, healthcare, and HR companies in North America
- Created materials used at several prominent Universities including Stanford University,
- Have consulted on numerous curricula, talent development programs, and training at a national/international level.
- Trained with top voice coaches (teachers of Michael Jackson, Stevie Wonder, Celine Dion, Barbara Streisand, Ray Charles, list continues)
- Co-wrote first national contemporary voice syllabus for Conservatory Canada
- Co-wrote Voice Teacher Training Manual for largest private singing organization in the world
- Former competitive athlete- experience being coached by 3 Olympic level coaches.
- CCMA Discovery Program Voice Coach – National Talent Discovery Program put on by the Canadian Country Music Association
- Peak Performance Voice Coach (National competition for pop artists/bands where prizes are \$100,000 first place, 75,000 2nd place, \$50,000 3rd place)
- Project Wild Voice and Performance Coach National competition for country acts where prizes are \$100,000 first place, 75,000 2nd place, \$50,000 3rd place)
- Consultant and guest speaker/coach for Calgary Stampede's "The Young Canadians"
- Judge for National Stampede Talent Competition
- Former mentor to top voice coaches around the world through Hollywood based organization VIP
- Toured around Canada and delivered Voice and Performance Masterclasses to artists. 2015, 2016.
- Worked for labels Universal Canada, Sony USA
- Consulted for US Army Band Hawaii Base
- Been a panelist/adjudicator/industry expert/speaker for several organizations including West Coast Songwriter's Conference, Canadian Music Week Mentor, CCMA, ACMA, Peak Performance, Project Wild, and Long & McQuade.

Specific Additional Work in the Area of Education

- Co-author of Conservatory Canada's first Contemporary Voice Syllabus (first national syllabus for contemporary vocals of its kind)
- Co-author for first SLS teacher training manual (international singing teacher organization)
- Consulted on National Talent Programs and Competitions

- Was on steering committee (long time ago now) to change Alberta's health curriculum for Body Image Awareness
- Instructional Designer for some of Canada's biggest oil and gas, banking, healthcare, and telecommunications companies (Nexen, Petro-Canada, HSBC, Fortis, Connect MLX, ATB, Canadian Tire, more...)
- Wrote book for latin master and 4 time Grammy nominee Wayne Wallace on his method of improvisation.
- Consulted on American Idol Singer's Advantage books

Specific Additional Athletic Experience/Coaching Experiences

- 3 Olympic Coaches- 2 in track and field and 1 in swimming
- Trained in Paris for a short time with club with 6 Olympic athletes
- Qualified for worlds as the youngest athlete in Triple jump
- Sport- hurdles, 400m hurdles, triple jump
- My father was one of my coaches. Used Eastern Bloc methods of training- pulling railroad ties, harnessed behind a car, running with weights on back.*
- While in Jr. High/Sr. High- woke up 4 or 5 am to train. By time in university was training 9-11 times/week*

Additional Specific Voice Experience/Coaching I Experienced

- When I was 19 started taking lessons in California- my coaches coached the best of the best- and were involved in the scene: Michael Jackson, Madonna, Stevie Wonder, Celine Dion, Barbara Streisand, Ray Charles.
- My coach set me up to teach Tina Turner when I was 20- but I thought he was 'in the clouds' and I just had my 57 key keyboard, and I didn't go. I use this story to talk about the effects of identity.*
- Coach was on retainer for Michael Jackson so he would warm him up before each show- I got to hear lots of voice tapes of lessons.*
- When Stevie wonder phoned in, we'd stop our lesson and I'd sit in on theirs*
- I sat in on countless lessons and most of my learning was observational/figuring out things on my own.

